

*Blijh my mind*



6. - 7. SEPTEMBER 2024

HIDDENSEE ISLAND  
GERMANY

SAIPUA

SARAH RYHANEN  
USA

&

NICOLETTE  
CAMILLE

FLORAL DESIGN

NICOLETTE OWEN  
USA

&

*blyh*

FLORAL DESIGN

CATRIN SEIDEL  
GERMANY

*Wild*

*Abandon* PROGRAM

6. SEPTEMBER

BOUQUET

&

BUSINESS TALK

EVENT- AND WEDDINGFLORISTRY

7. SEPTEMBER

CENTERPIECE

&

TABLESTYLING

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# Wild Abandon

## WHAT TO EXPECT

- deep dive into wedding- and eventfloristry
- get inspired by creating with and learning from the first “wild and weedy” designers in modern floristry Sarah and Nicolette
- take your steps from where designers like AESME or Musa de la flores did as well
- instructions and exchange of experiences in english or german
- a relaxing break from the daily routine, creativity, appreciating the beauty of nature, of flowers and plants, wonderful beach days in beautiful light and a light breeze
- delicious lunch and dinner, snacks and drinks
- professional photos of your work
- help with finding accomodation (reserved)

## WHAT TO INVEST

1950 €

early bird booking until 15th of January 2024

1800 €

please ask for other payment options

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# MEET YOUR ARTISTS

*Abandon*

## SAIPUA

SARAH RYHANEN

USA

Erin Benzakein (Floret Flower Farm) wrote about Sarah Ryhanen some years ago:

“If you’ve spent even a brief moment in the floral world, I’m sure you’ve discovered Sarah Ryhanen’s work! In addition to being an all out floral powerhouse, she’s built the thriving Brooklyn based floral studio SAIPUA and is training the new generation of floral designers through her Little Flower School workshops all over the world.”

Artist and educator Sarah Ryhanen began SAIPUA in 2006 with a Brooklyn studio devoted to the dual crafts of flower arranging and soap-making.

Sarah cultivated a distinct aesthetic through her floral practice, with her work adorning weddings, runway shows and collaborative installations worldwide, and inspiring a broad movement in floral design. Since 2011, Sarah and the Saipua team have been based at The Farm at Worlds End in Esperance, New York where they've worked to develop a consortium of creative endeavors to cultivate products, spaces, educational programming, and experiences that foster intimate and provocative connections to the natural world.





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**SAIPUA**

SARAH RYHANEN

USA



A woman with red hair, wearing a dark blue top, is holding a large, vibrant bouquet of flowers. The bouquet includes yellow daffodils, pink roses, and other colorful blooms. She is looking off to the side with a slight smile. The background is a dark, textured wall.

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# MEET YOUR ARTISTS

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NICOLETTE

CAMILLE

FLORAL DESIGN

NICOLETTE OWEN

USA

Nicolette Owen spent much of her youth outdoors, gardening and learning about flowers from her mother and grandmother in her Hudson Valley hometown. After graduating from Sarah Lawrence and beginning a career in photography, Nicolette returned to her original bent, launching her own floral design company in 2006. Her style emphasizes grace, movement and the delicate blending of colors that evoke images of the natural garden and uphold a sense of wild spontaneity. Nicolette Camille Floral Design, based in Brooklyn, offers custom florals for weddings, special events and styling. Nicolette also teaches at Brooklyn's Little Flower School, which she co-founded, and her work has been widely featured in such publications as Martha Stewart Living, Brides, Vogue.com, The New York Times and Elle Décor. Nicolette's first book collaboration, *Bringing Nature Home*, was released by Rizzoli in April 2012.

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CAMILLE

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# MEET YOUR ARTISTS

## Abandon

*blyh*

FLORAL DESIGN

CATRIN SEIDEL  
GERMANY

The *blyh* design studio was founded by the landscape architect and garden monument conservator after almost two decades of restoring state historical gardens. She has since devoted herself to her second passion, flowers.

"The love of growing things, the pleasure of the smell of earth and the scent of flowers, the joy of animals in the garden - this millennia-old feeling can carry people into the future. Growing locally and sustainably and the artistic creation with flowers without regulations is for me a part of the process of reconnecting to the root of our culture, the horticultural creation at the beginning of human existence. The decoupled, urban and digitally influenced human being experiences the beauty and deep satisfaction with all his senses in grasping, picking, smelling and arranging the flowers".







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